

KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing Address:

Washington Harbor Washington, DC 20007 Ste 100 3050 K St. NW Attention: Accounts Payable GMMB, Inc./ Washington D.C.

→[=]

INVOICE

Page 1 of 16

America RAMERICA		Estimate Number 1537	roduct OBAM FOR AM	dvertiser Obama for America
	Ja	6	ERIC.	America

10/01/12 - 10/08/12	Invoice Period
October 2012	Invoice Month
10/14/12	Invoice Date
105004-1	Invoice #

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Special Handling

Order Clieb	Deal #	Alt Order#	Order #
10/02/12 - 10/08/12		06837947	105004

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	Agency Ref	Product Code	Advertiser Code	IDB#
	3.00 2.00 0.00	101	95	
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Advertiser Ref	Agency Ref

	Day	Day Date	Day Date	Day Date Length Aired Days	Day Date Length Aired Date Add	Day Date Length Aired Days 14.17
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Day 10/02/12/17 Tu NOT AV/ W NOT AV/ W Th NOT AV/ F	To Day Date 10/02/12 to 10/08/12 Tru 10/02/12 NOT AVAILABLE RAT Tru 10/02/12 W 10/03/12 NOT AVAILABLE RAT Tru 10/03/12 NOT AVAILABLE RAT Tru 10/04/12 NOT AVAILABLE RAT Tru 10/04/12 NOT AVAILABLE RAT Tru 10/04/12	to 10/08/12 10/02/12 10/02/12 10/02/12 10/02/12 10/03/12	To 10/08/12 10/02/12 10/02/12 10/02/12 T AVAILABLE RATE 10/03/12 10/03/12 10/03/12 10/03/12 10/03/12	to 2/12 to 10/08/12 5x MTWTF 10/02/12 :00 T AVAILABLE RATE 10/03/12 :00 5:28 AM 10/04/12 :00	Date Length Aired Days Ad-ID Rate to to 2/12 to 10/08/12 5x MTWTF 10/02/12 :00 T AVAILABLE RATE 10/03/12 :00 T AVAILABLE RATE 10/03/12 :00 T AVAILABLE RATE 10/03/12 :00 10/04/12 :00 10/04/12 :00 10/04/12 :00 10/04/12 :00 10/04/12 :00 T AVAILABLE RATE T	Date Length Aired Days Ad-ID Rate to
	Date to 10/08/12 10/02/12 10/02/12 10/02/12 10/03/12 10/03/12 10/03/12 10/04/12 NILABLE RAT 10/04/12			Length Aired Days	Length Aired Days Ad-ID	Length Aired Days Ad-ID Rate

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider. Payment by Applicant 10 Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place adventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider to payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client Applicant adventising but orders with Media Provider shalf be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions puritied or otherwise, contracts, insertion orders copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Remit Address: VSNV

Billing: (702)642-3333 Main: (702)642-3333

Product

Advertiser

Estimate Number

1537

OBAM FOR AMERICA Obama for America

Billing Address:

Washington, DC 20007 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Invoice Month Invoice Date Invoice Period Invoice # 10/01/12 - 10/08/12 October 2012 105004-1 10/14/12

Page 2 of 16

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Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06837947	105004

	200	Special Handling
b	Cash	Billing Type
	Broadcast	Billing Calendar

Product C	Advertise	IDB#
Code	er Code	
101	95	9
23	89	

Advertiser	Agency Ref
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Time	6-7a													658a-9am							
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Length Aired Days				6:09 AM			6:51 AM		6 22 AM		6-41 AM		6:20 AM		MTWTF			7:27 AM	8:27 AM		
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Reconciliation	Treestranie dell	See MC 28 3 7 2 8 2 0 2 40	# 30,3 1,3 8,3 9,3 70		See MG 3.6,37,38,3,9,3.70		MG for 3.1,3.5,3.4,3.3,3.2			See MG 3.6,3.7,3.8,3.9,3.10		See MG 3.6,3.7,3.8,3.9,3.10	\$700.00 MG for 3 1 3 5 3 4 3 3 3 7			\$900.00 See MG 4.11,4.12,4.13,4.14,4.15,4.1	See MG 4.11,4.12,4.13,4.14,4.15,4.1.	MG for 46,47,4441,43424 1041			See MG 4.11.4.12.4.13.4.14.4.15.4.1
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1500 Foremaster Lane KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC

Estimate Number

1537

Obama for America **OBAM FOR AMERICA**

Product Advertiser

Billing Address:

3050 K St. NW Washington Harbor Attention: Accounts Payable Washington, DC 20007 Ste 100 GMMB, Inc./ Washington D.C.

INVOICE

10/01/12 - 10/08/12	Invoice Period
October 2012	Invoice Month
10/14/12	Invoice Date
105004-1	Invoice #

Page 3 of 16

Order	National	Sales Region
Deal :	Biair - Philadelphia	Sales Office
Alt O	Amy McCreary	Account Executive
Order	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/08/12	. dir.	06837947	105004

		Special Handling
×	Cash	Billing Type
	Broadcast	Billing Calendar

101	Product Code
95	Advertiser Code
	ID8 #

Advertiser Ref	Agency Ref

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Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Remit Address: 1500 Foremaster Lane KSNV

INVOICE

Billing Address:

Washington, DC 20007 3050 K St. NW Washington Harbor Attention: Accounts Payable Ste 100 GMMB, Inc./ Washington D.C.

Product OBAM FOR AMERICA
dvertiser Obama for America

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Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

Page 4 of 16

Produc		Special Handling
Advert	Cash	Billing Type
# BGI	Broadcast	Billing Calendar
Order	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt On	Amy McCreary	Account Executive
Order	KSNV	Station

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Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06837947	105004

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	Agency Ref		Product Code	Advertiser Code	1001
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						M-F Today Show II			Chris Matthews SUN 9:30am			News 3 Today				Sunday Today	Channel Description
						9-10a			9:30a-10a			9a-930am				7a-8am	Time
W Th NOT AV	NOT AV	NOT AV	NOT AV	NOT AV	10/02/12		Su	10/01/12		Su	10/01/12		Su	NOT AV	10/01/12		Day
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00 MG for 11.6,11.5,11.8,11.4,11.1,11.7, 00 MG for 11.6,11.5,11.8,11.4,11.1,11.7, 00 See MG 11.11.11.12,11.13,11.14,11.	00 See MG 11.11.11.12.11.13.11.14.11	\$425.00 MG for 11.6,11.5,11.8,11.4,11.1,11.7 \$425.00 See MG 11.11,11.12,11.13,11.14,11.	\$425.00 See MG 11.11,11.12,11.13,11.14,11.	\$425.00 See MG 11.11.11.12.11.13,11.14.11			00		(STATE)	00		h	\$750.00 MG for 8.1 10/07	\$7-90.00 See MG 8.2			Reconciliation
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KSNV Formerly KVBC 1500 Foremaster Lane Remit Address:

INVOICE

Product Advertiser **OBAM FOR AMERICA** Obama for America

Invoice Period Invoice Month Invoice Date Invoice # October 2012 10/01/12 - 10/08/12 10/14/12 105004-1

Page 5 of 16

Account Executive | Arrry McCreary KSNV Blair - Philadelphia National Order # Order Flight Deal # Alt Order

06837947 105004

10/02/12 - 10/08/12

sh	Broadcast
Advertiser Code	# BOI
95	
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Special Handling

Billing Type

Advertiser Ref	Agency Ref	
-		

shington, DC 20007

200 OK St. NW shington Harbor

ention: Accounts Payable IMB, Inc./ Washington D.C. ing Address:

Billing: (702)642-3333

Station

Estimate Number 1537

Sales Region

Sales Office

Billing Calendar

Main: (702)642-3333 Las Vegas, NV 89101

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Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

Page 6 of 16

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1537	Estimate Number
OBAM FOR AMERICA	Product
Obama for America	Advertiser

Station	KSNV
Account Executive Army McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight 10.	Deal#	Alt Order # 06	Order# 10
10/02/12 - 10/08/12		06837947	105004

Invoice Period Invoice Month Invoice Date Invoice #

October 2012 10/01/12 - 10/08/12

10/14/12 105004-1

10		Special Handling
A	Cash	Billing Type
ö	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
101	95	
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Advertiser Ref	Agency Ref

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					H	NOT AVAILABLE RATE	NOT AV.				
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The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider. Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place adventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such adventising. In the event Applicant is an agency requesting an behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting abovertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser all agenciates which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



VSNV Main: (702)642-3333 1500 Foremaster Lane Billing: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

Page 7 of 16

Invoice	1537	Estimate Number
Invoice	OBAM FOR AMERICA	Product
Invoice	Obama for America	Advertiser

		e e		
	Invoice Period	Invoice Month	Invoice Date	invoice #
74	10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

	Broadcast	Billing Calendar
	National	Sales Region
	Blair - Philadelphia	Sales Office
V)	Amy McCreary	Account Executive Amy McCreary
	KSNV	Station

	- 121	-
Deal #	Alt Order #	Order #
	06837947	105004
	Deal#	ler#

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

5	Product Code
95	Advertiser Code
	IDB#

Agency Ref

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XSZ/		KSNV	ZONA	Ž	NUNV	200	XONY		KSNV		ZUNC	VONC	ZUNC		KSNV		VONV	XXXX		KSNV		KSNV	KSNV		KSNV		Channel
		Days of our Lives							The Agenda 1230pm						Noon News											Rachael Ray	Description
		1258p-2pm							1230-1p						12-1230pm											11am-12pm	Time
1	10/02/12		×	ונ	7	Ş	Tu	10/02/12		Z	ىر	7,5	ξ	10/02/12		Z	3	ግ	NOT A	'n	2	\$	٤	NOT A	ξ	-	Day
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	MTWTE							MTWTF					77	M-WTF		11:34 AM	11:12 AM	11:54 AM					11:18 AM				Length Aired Days
																OFA-12-Z-141H Not True	OFA-12-A-138H Trust HD	OFA-12-A-138H Trust					DFA-12-P-130H MV 10h				Ad-ID
			\$90,00	\$90.00	\$90,00	\$90.00	\$90.00			\$125.00	\$125.00	\$125.00	\$125.00					нD \$325.00	***************************************	\$325.00	9060.00	40000	00 505 S	40.00	\$225.0		Rate
			9 Credited	_		9 Credited	9 Credited	et X					6 Credited			0 MG for 13.2,13.5,13.3,13.1		0 MG for 13.2,13.5,13.3,13.1		0 See MG 136137138130	W See MG 13.6, 13.7, 13.8, 13.9		0 MG for 13 2 13 5 13 3 13 1	0000 0000 1000, 1000, 1000	\$225.00 See MC 13 6 13 7 13 8 13 0	100	Reconciliation
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The adual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place adventising through an advertising agency for other Third Parties; that Applicant will continue to be responsible to Media Provider for payment of such adventising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all applicant agency to the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all not be bound by conditions printed or otherwise, contracts, insertion orders, copy instructions or any participance when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 VSNV Billing: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane

Billing Address:

3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

Washington, DC 20007

INVOICE

Invoice Month Invoice Period Invoice Date Invoice # October 2012 10/14/12 105004-1 10/01/12 - 10/08/12

Page 8 of 16

Or	National	ales Region
De	Blair - Philadelphia	ales Office
Alt	Amy McCreary	count Executive Amy McCrean
Q	KSNV	ation

SSAS

Estimate Number

1537

Obama for America **OBAM FOR AMERICA**

Product Advertiser

9		15	
Order Flight	Deal #	Alt Order#	Order #
10/02/12 - 10/08/12		06837947	105004

Pro		Special Handling
Ad	Cash	Billing Type
JQ.	Broadcast	Billing Calendar

Advertiser Ref	Agency Ref
C)	. 3
	j

4 M		Dr Phil	The	el Description Days of our
4PM NEWS (1 hour)		i :	The Doctors	Description Days of our Lives
	4-5pm	3-4p	2pm-3 p m	Time 1258p-2pm
10/02/1 Tu	70 77 ABLE	712 W 77 M 10/02/1	10/02/1	Day
10/02/12 to 10/08/12 Tu 10/02/12 Tu 10/02/12	Tu 10/02/12 W 10/03/12 Th 10/04/12 F 10/05/12 M 10/08/12 ABLE TO PLACE to	TU 10/02/12 W 10/03/12 Th 10/04/12 F 10/05/12 M 10/08/12 M to 10/02/12 to 10/08/12	W 10/03/12 Th 10/04/12 F 10/05/12 M 10/08/12 to	Date to
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0FA-12-Р-130H му јођ 0FA-12-Р-130H му јођ	0FA=12-A-138H Trust HD	77		Ad-ID
Job \$175.00 Job \$175.00	\$150.00 \$150.00 \$150.00 \$150.00	\$100.00 \$100.00 \$100.00 \$100.00	\$150.00 \$150.00 \$150.00	Rate
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The actual broadcast information shown on this invoice was taken from the Official program log

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Now instanding to whom bills are rendered Applicant and Third Parties shall remain jointly and savarally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider to payment of such advertising. In the event Applicant is an agency requesting on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser all agences which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Las Vegas, NV 89101 1500 Foremaster Lane Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333

Billing Address:

Washington, DC 20007 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Page 9 of 16

1537	Estimate Number
OBAM FOR AMERICA	Product
Obama for America	Advertiser

Invoice Month Invoice Date Invoice #

Invoice Period

10/01/12 - 10/08/12 October 2012 10/14/12 105004-1

Order	National	Region
Deal	Blair - Philadelphia	Office
Alt O	nt Executive Amy McCreary	nt Executive
Order	KSNV	

Sales Sales Accour Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/08/12		06837947	105004

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

7	Advertiser Ref	Agency Ref

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9		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV		KSNV		VSNV	NUN V	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KUNV	KSNV		KSNV		KSNV		X S S S S S S S S S S S S S S S S S S S
Description	4PM NEWS (1 hour)							M-F Early News																				
emi:	4-5pm							5-630p																				
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vate	to	10/04/12	10/04/12	10/05/12	10/05/12	10/08/12	10/08/12	ਰ	10/02/12 to 10/08/12	10/02/12	NOT AVAILABLE RATE	10/02/12	10/02/12	10/02/12	10/02/12	10/03/12	10/03/12	VAILABLE RATE	10/03/12	10/03/12	10/03/12	10/04/12	VAILABLE RATE	10/04/12	NOT AVAILABLE RATE	10/04/12	NOT AVAILABLE RATE	10/04/12
rengu		မွ	3	3	ဒ္ဓ	င္သ	30		15x	.00	Ħ	:30	30	 8	30	9	8	Ħ	00	30	.30		Ħ	9	큐	00	Ħ	30
Length Aired Days		4:23 PM	4.55 PM	4-26 PM	4:40 PM	4:23 PM	4:52 PM		MTWTF			5:29 PM	6:10 PM	6:25 PM	6:28 PM					5:12 PM	5:27 PM							5.08 PM
Ad-ID		OFA-12-A-133H Sincewhe	OFA-17-A-1334 Sincewher	OFA-12-A-133H Sincewhei	OFA-12-A-138H Trust ND	OFA-12-A-138H Trust HD	OFA-12-Z-141H NOT True			09		OFA-12-P-130H MY Job	OFA-12-P-130H My Job	OFA-12-P-130H My Job	OFA-12-P-130H My 10b	×				OFA-12-A-133H Sincewher	OFA-12-P-130H My Job	20 C C C C C C C C C C C C C C C C C C C						OFA-12-A-133H Sincawhai
Rate	77	\$175 00								\$1,200.00		\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200,00		\$1,200,00			\$1 200 00		\$1,200.00	4 .,	\$1 200 00		
Reconciliation	- Total	Š		5 6	s i	5	6			W See MG 20.16.20.17.20.18.20.19.20.		0	0 MG for 20.6.20 15.20.8.20 13.20.3.20		0 MG for 20.6 20 15 20 8 20 13 20 3 20				A See MG 20 16 20 17 20 18 20 19 20					\$1.200.00 See MG 20 16 20 17 20 18 20 19 20	A STATE OF THE PROPERTY OF THE	OC 01 0C 81 0C 71 0C 31 0C 9M 995 0	The state of the s	21 200 00 MC for 20 8 20 18 20 20 13 20 13 20 3 20
Ref #		ı)	D 6		<u>.</u> 3	DO .	י ת			12			0 23		0 22		٠.	13 14	15	21	19			J)	3			7

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Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC **KSNV**

Page 10 of 16

er 1537	Estimate Numbe
OBAM FOR AMERICA	Product
Obama for America	Advertiser

TO THE PERSON OF	
Estimate Number	1537
	100
Station	KSNV

Invoice # 1	105004-1
Invoice Date 1	10/14/12
Invoice Month C	October 2012
Invoice Period 1	10/01/12 - 10/08/12

Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
CONTROL OF THE PROPERTY OF THE PARTY OF THE	

Special Handling

IDB#	Order Flight	Deal #	
	10/02/12 - 10/08/12		

Alt Order#

06837947 105004

Order #

Adve	Agen
vertiser Ro	cy Ref
ef	
3	

Product Code Advertiser Code

101 95

Line 20

Washington, DC 20007

3050 K St. NW Washington Harbor

Attention: Accounts Payable GMMB, Inc./ Washington D.C. Billing Address:

KSNV	KSNV	KUNV		KSNV	KSNV		KSNV	KSNV	KUNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV		KUNV		KSNV	KSNV	KSNV	Channel
Jeopardy in Prime				M-F Jeopardy			News 3 in Prime															M-F Early News	Description
W-SA 8-11p / SUN 7-' W				630-7pm			7-10pm															5-630p	Time
-7 ≥ ≥	동근	NOT.	10/02/		S	10/01/		⋜	S	Z	₹	3	T	ור	NOT	ור	NOT	া	NOT	'n	∄		Day
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OFA-12-A-133H Sincewhei	OFA-12-P-130H My Job				OFA-12-Z-141H Not True			OFA-12-Z-141H NOT True	OFA-12-A-138H Trust HD	OFA-12-A-138H Trust HD	OFA-12-Z-141H Not True		OFA-12-A-138H Trust HD	OFA-12-A-133H Sincewhe							OFA-12-A-133H Sincewhei		Ad-ID
\$1,300.00 \$1,300.00	\$1,300.00 \$1,300.00	\$1,300.00			\$450.00									\$1,200.00		\$1,200.00		\$1,200.00	750 NSWSK		\$1,200.00		Rate
	MG for 23.3.23.4.23.2.23.5.23.1 See MG 23.6.23.7.23.8.23.9.23.10	\$1,300.00 See MG 23.6.23.7.23.8.23.9,23.10					3	\$1,200.00 MG for 20.6,20.15,20.8,20.13,20.3,20		MG for 20.6,20.15,20.8,20.13,20.3,20				MG for 20.6,20.15,20.8,20.13,20.3,20		\$1,200.00 See MG 20.16.20 17.20 18.20 19.20	S. S	See MG 20.16.20.17.20.18.20.19.20:			MG for 20.6 20 15 20.8 20 13 20 3 20		Reconciliation
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Notwithstanding to whom bills are rendered Applicant and Third Pames shell remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within this time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Pames or by Third Pames or by Third Pames of by Third Pames of by Third Pames of Symmetric to Media Provider. Applicant will continue to be responsible to Media Provider for payment of such advertising a gency for other. Third Pames of the terms set forth herein above. If Applicant exhibition is a signery requesting advertising on behalf of a client, Applicant advertising to further advertising under the terms set forth herein above. If Applicant is an advertiser, all agency required to be authorized agents for Applicant and the bound by conditions printed or otherwise contracts, resident orders copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Remit Address: Formerly KVBC KSNV

Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Page 11 of 16

Estimate Number 1537	Product OBAM F	Advertiser Obama I
	DBAM FOR AMERICA	Obama for America

Invoice Month Invoice Date

Invoice #

Invoice Period

10/01/12 - 10/08/12 October 2012 10/14/12 105004-1

tation	KSNV	oa
ccount Executive Amy McCreary	Amy McCreary	Alt
ales Office	Blair - Philadelphia	De
ales Region	National	Q Q

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Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06837947	105004

2	Code	oroduct Code	101 95
			95

Advertiser Ref	Agency Ref
	1000

25														24	Ŋ									23	Line
VSNV	VSNV	XON	X O Z C		VONV	NONV		KSNV	KSNV	XXXX	KUNK		KON	KSNV	ZUNV		XXXX	KUNV		XUNK	KUNV		KSNV	VSNV	
Face to Face w/ J.Raiston														M-F Wheel of Fortune										M-F Jeopardy	Channel Description
730-758pm														7-730pm										630-7pm	Time
8	M 10/0	NOT AVAILABLE RATE	F 10/0	NOT AVAILABLE RATE	F 10/0	Th 10/0	NOT AVAILABLE RATE	Th 10/0	10/0	Tu 10/0	Tu 10/0	NOT AVAILABI	10/02/12 to 10/08/12	₽	M 10/0	NOT AVAILABLE RATE	M 10/0	F 10/0	NOT AVAILAB	F 10%	Th 10/0	NOT AVAILABLE RATE	Sec.	to	Day Date
	10/08/12 30	10/08/12 :00 ABLE RATE		ERATE	10/05/12 :00	10/04/12 :30	LE RATE			10/02/12 :30	10/02/12 :30	VAILABLE RATE			10/08/12 :30	LE RATE	10/08/12 00	10/05/12 :30	Ä	10/05/12 :00	10/04/12 :30	LE RATE	10/04/12 :00		e Length
	7:28 PM		7:14 PM			7:07 PM				7:29 PM	7:19 PM		MTWTF		6:43 PM			6:42 PM			6:59 PM				Aired Days
	OFA-12-Z-141H Not True		OFA-12-A-138H Trust HD			OFA-12-A-133H Sincewher				OFA-12-P-130H My Job	OFA-12-P-130H MY Job				OFA-12-A-138H Trust HD			OFA-12-A-133H Sincewher			OFA-12-A-133H Sincewhel				Ad-iD
	\$1,300.00	\$1,300.00	\$1,300.00	* 100		\$1,300.00	8	\$1.300.00	\$1 300 00	\$1 300 00	\$1 300 00	\$1,300.00				40,000,00		\$1,300,00	#		\$1,300,00	**,000	\$1 300.00		Rate
79	\$1,300.00 MG for 24.2,24.5,24.1.24.3,24.4	See MG 24.6.24.7.24.8.24.9.24.10	MG for 24.2,24.5,24.1,24.3,24.4	6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	See MG 24 6 24 7 24 8 24 9 24 10	MG for 24 2 24 5 24 1 24 3 24 4		See MG 24 6 24 7 24 8 24 9 24 10	See MG 24 6 24 7 24 9 20 10	MG for 24 2 24 5 24 1 24 3 24 4	MG for 24 2 24 5 24 1 24 3 24 4	\$1,300.00 See MG 24.6.24.7.24.8.24.9.24.10		in	\$1,300.00 MG for 23.3.23.4.23.2.23.5.23.1	#1,000.00 GG MG 20.0,20.1,20.0,20.9,20.10	See MC 23 6 22 7 22 0 22 12	MG for 23 3 23 4 23 2 23 5 23 5 23 1	000 11/0 20 0,20 1,20 0,20 9,20 10		MG for 23 3 23 4 23 2 23 5 23 1	000 1110 2010,2011,2010,2019,20110	11 200 00 See MC 23 6 23 7 23 8 22 22 23 10		Reconciliation
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Notwinstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Madia Provider the amount of any bills rendered by Media Provider within the times specified and until payment in full is received by Media Provider. Payment of your payment to Third Parties or by Third Parties in Applicant shall not constitute payment to Media Provider. Applicant place adventising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising on the avent Applicant is an agency requesting advertising on the applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser all agency requesting advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC KSNV

Main: (702)642-3333 Billing: (702)642-3333

Estimate Nur Product Advertiser

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Page 12 of 16

mber 1537	ОВА	Obai	(A)
	OBAM FOR AMERICA	Obama for America	
Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

Station	KSNV	
Account Executive	Amy McCreary	6
Sales Office	Blair - Philadelphia	
Sales Region	National	-

Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06837947	105004

		Special Handling
A	Cash	Billing Type
=	Broadcast	Billing Caleridar

) i i i			1
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6.0	Advertiser Ref	Agency Ref

32				30			29			28														25	Line
KSNV	KSNV	XUNV		KSNV	KUNV		KSNV	KUNV		KSNV	KUNV		VONA	KSNV		KSNV	KSNV		VSNV	KSNV	KSNV	KUNV		KSNV	Channe
Thursday Prime 10-11pm				Tuesday Prime 10-11pm			Tuesday Prime 8-9pm			Monday Prime 8-10pm														Face to Face w/ J.Ralston	Channel Description
10-11pm				10-11pm			8-9pm			8-10pm														730-758pm	Time
	Tu	NOT AV	10/01/12		건	10/01/12		Z	10/08/12		3	NOT AV	Z	'n	NOT AV	ור	Ţ	NOT AV	7	ξ	롣	Ţ	10/02/12		Day
ō	10/02/12	TU 10/02/12 :	10/01/12 to 10/07/12	ð	10/02/12	10/01/12 to 10/07/12	õ	10/08/12	10/08/12 to 10/14/12	ō	10/08/12	NOT AVAILABLE RATE	10/08/12	10/05/12	AVAILABLE RATE	10/05/12	10/04/12	AVAILABLE RATE	10/04/12	10/03/12	10/02/12	10/02/12	10/02/12 to 10/08/12	to	Date
	00	.00 31	1x		30	1×		8	1x		30	Ħ	8	ဆ	E	8	30	Ħ	8		30	:30	5x	8	Length
			-7		7:59 PM				M		7:43 PM			7:40 PM			7:40 PM				7:48 PM	7:38 PM	MTWTE		Length Aired Days
					OFA-12-P-130H MY Job						OFA-12-A-138H Trust HD			OFA-12-A-133H Sincewhel		(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	OFA-12-A-133H Sincewhen				OFA-12-P-130H MV 10h	OFA-12-P-130H MV Job			Ad-ID
	\$3,200,0	\$3,200.0			\$1,100.00			\$1 100 0						ei \$900.00			ei \$900 00	***************************************	2000.00	200000	\$900.00	\$900 00			Rate
S. M. C. L. T. C.	\$3,200,00 Credited	\$3,200.00 See MG 30.2			J			\$1.100.00 Credited			\$900.00 MG for 25.4,25.3,25.5,25.1			0 MG for 25 4 25 3 25 5 25 1			0 MG for 26 4 25 3 25 5 25 1	0 000 100 20 0,20 1,20.0,20.0		D See MC 256 257 25 8 25 0		0 MG for 25 4 25 3 25 5 25 1			Reconciliation
H	N	4			→			7			7		. 4	ກ	ç	. ,	Ó		h ~		J (æ			Ref#

The actual proadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jority and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser at agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise contracts. Insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified

KSNV Remit Address:

Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Billing Address:

Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

Washington, DC 20007

INVOICE

OBAM FOR AMERICA Invoice Month	
1	Product OBAM
	Advertiser Obama for America
invoice #	

Invoice Period	Invoice Month	Invoice Date	invoice #
10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

Page 13 of 16

Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/08/12		06837947	105004

Advertiser Code 95	101	Product Code
	Qs	Advertiser Code

Advertiser	Agency
er Ref	Ref

		200								
Line	Channel	Description	Time	Day	Date	Length	Length Aired Days	Ad-ID	Rate	Reconciliation
32	KSNV	Thursday Prime 10-11pm	10-11pm		চ	200	A To			1
	www.mascanae.co		200	10/01/12	10/01/12 to 10/07/12	*	1			
	VSNV			귤	10/04/12	:30	10:38 PM	OFA-12-A-133H Sincewher	\$950.00	7
Ü	KSNV	Friday Prime 10-11pm	10-11pm		ਰੱ					
				10/01/12	10/01/12 to 10/07/12	1×				
	VSNV			'n	10/05/12	.00			\$1,000:00 Credited	٩
36	KSNV	NFL Pre-Game	1p-530pm		ರ					3
				10/01/12	10/01/12 to 10/07/12	1x	S			
	KSNV			S.	10/07/12	30	4:29 PM	OFA-12-A-138H Trust HD	\$600.00	٦
37	KSNV	NFL Football	1P-9PM		đ				75	
				10/01/12	10/01/12 to 10/07/12	1x	5	16		
	VONC			Su	10/07/12	.00			\$4,000.00 Credited	2
<u>د</u>	VSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-:		б				001612#12000me1155	8
	200			10/01/12	10/01/12 to 10/07/12	1×	S			
ő	YOU	b Out / Otto		Su	10/07/12	00			\$350.00 Credited	4.5
	AMON	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-	-22	10	Se .				
	KSNV			10/01/12 Su	10/01/12 to 10/07/12 Su 10/07/12	30 1×	10:04 PM	064-13-4-1388 T-115+ 15	\$360	1
40	KSNV	M-F News 3 at Eleven	11pm-1135pm		to	Č	2	OFA-12-A-130H TEUST HD	\$300.00	0.00
				10/02/12	10/02/12 to 10/08/12	5x	MTWTF			
	XXXX			ľ	10/02/12	:30	11:30 PM	0FA-12-P-130H MY Jab	\$275.00	7
	VANA			٤	10/03/12	30	11:14 PM	OFA-12-P-130H My Job	\$275.00	
	VONV			7	10/04/12	30	11:12 PM	OFA-12-A-133H Sincewher	\$275.00	_
	X S N V			п	10/05/12	30	11:13 PM	OFA-12-A-138H Trust HD	\$275.00	-
	VOINA			3	10/08/12	.30	11:24 PM	OFA-12-A-138H Trust HD	\$275.00	~

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Nownitistanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant in Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting adventising on behalf of a client. Applicant advinowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing Address:

3050 K St. NW Washington Harbor Attention: Accounts Payable Washington, DC 20007 Ste 100 GMMB, Inc./ Washington D.C.

INVOICE

Page 14 of 16

1537	Estimate Number
OBAM FOR AMERICA	Product
Obarna for America	Advertiser

79			r	
	Invoice Period	Invoice Month	Invoice Date	Invoice #
	10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

	National	Sales Region
_	Blair - Philadelphia	Sales Office
_	Arry McCreary	Account Executive #
_	KSNV	Station

Order Ftight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06837947	105004

KONN	KUNV		NUNK	XXXX		KSNV	KSNV		KUNV		NUNV	- Control of the Cont	Channe
			foright Show			Sa-Su News 3 at Eleven					Sa-Su News 3 at Eleven	- Description	Channel Description
			1135p-1237a			11pm-1135pm					11pm-1135pm	Ime	*
NOT AV	T_{U}	10/02/12		Su	10/01/12		Sa	NOT AV	Sa	10/01/12		uay	
NOT AVAILABLE RATE	10/02/12	10/02/12 to 10/08/12	ð	10/07/12 :30	10/01/12 to 10/07/12	8	10/06/12	NOT AVAILABLE RATE	10/06/12	10/01/12 to 10/07/12	ਰ	Pare	,
ΉE	:00	5x		30	1x		:30	ATE	00	1×	8	Length	
		MTWTF		11:23 PM	5		11:21 PM			5-		Length Aired Days Ad-ID	
				OFA-12-A-138H Trust HD \$285.00			OFA-12-A-138H Trust HD						
	\$500.			\$285.0			\$1,100.0	0.000	\$1 100			Rate	
	\$500 00 See MG 43 6 43 7 43 8 43 0 43 10			000			\$1,100.00 MG for 41.1 10/06		\$1 100 00 See MG 41 2			Reconciliation	
ា	S			_		Ą	2	=	4		0.830.01128	ROF *	

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42

Line

10/02/12 to 10/08/12 5× MTWTF--

VSNV VSNV

Late Night w/Fallon

1237a-136am

8

M 10/08/12 NOT AVAILABLE RATE

10/08/12

12:10 AM

OFA-12-2-141H Not

True

\$500.00

MG for 43.2,43.1,43.3,43.4.43.5

NOT AVAILABLE RATE

10/05/12 10/05/12

80

12:32 AM

OFA-12-A-133H Sincewhen

\$500.00

\$500.00

MG for 43.2,43.1,43.3,43.4,43.5 See MG 43.6,43.7,43.8,43.9,43.10

م أ

NOT AVAILABLE RATE

10/04/12

00

11.46 PM

OFA-12-A-133H Sincewhell

\$500.00

MG for 43.2,43.1,43.3,43.4,43.5 See MG 43.6,43.7,43 8,43.9,43.10

wo

\$500.00

10/04/12 10/03/12

88

2:31 AM

OFA-12-A-133H Sincewhen

\$500.00

MG for 43 2,43 1,43 3,43 4,43 5 See MG 43.6.43.7,43.8.43.9,43.10 MG for 43.2,43.1,43.3,43.4,43.5

See MG 43.6,43.7,43.8,43.9,43.10

Ch Co

0 4

\$500.00 \$500.00

\$500.00

NOT AVAILABLE RATE

.00

12:08 AM

OFA-12-P-130H

Y Job

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KSNV

KSNV

KSNV

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Billing: (702)642-3333 KSNV Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Billing Address:

Washington, DC 20007 Ste 100 3050 K St. NW Washington Harbor Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

1537	Estimate Number
OBAM FOR AMERICA	Product
Obama for America	Advertiser

Invoic	Invoic	Invoic	Invoice #
Invoice Period	nvoice Month	nvoice Date	Ce #
10/01/12 - 10/08/12	October 2012	10/14/12	105004-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight 10/0	Deal #	Alt Order # 0683	Order # 105004
0/02/12 - 10/08/12		16837947)04

Product (00	Special Handling
Advertise	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

21	101	Product Code
	95	Advertiser Code
		IDB#

Advertiser Ref	Agency Ref

		100			46			45																4	Line
VSNV		VSNV	XSNV		VSNV	XXXX		VSNV	XSNV		XUNV	KSNV		XSXV	KSNV		XSNV	XSXV		XXXX	XXXX		KSNV	VSNV	Channel
		Noon News			Sports Night in Las Vegas			Saturday Night Live																Late Night w/Fallon	Description
		12-1230pm			Sun 1135p-1200a			1130pm-1:02am																1237a-136am	Time
리	10/02/1		Su	10/01/1		Sa	10/01/1		Z	NOT A	ž	'n	NOTA	ונ	∄	NOT A	3	۶	NOT A	ź	T _u	NOT A	Tu		Day
10/02/12	10/02/12 to 10/08/12	ö	10/07/12	10/01/12 to 10/07/12	to	10/06/12	10/01/12 to 10/07/12	б	10/08/12	NOT AVAILABLE RATE	10/08/12	10/05/12	NOT AVAILABLE RATE	10/05/12	10/04/12	NOT AVAILABLE RATE	10/04/12	10/03/12	AVAILABLE RATE	10/03/12	10/02/12	NOT AVAILABLE RATE	10/02/12	ō	Date
30	×		30	1×		00	×		30	ΞE	00	.30	Œ	00	:30	Ħ	8	30	ŤΕ	8	30	Ħ	.00		Length
12:10 PM	M E E		11:55 PM	5			S-		1:35 AM			1:00 AM			1:28 AM			1:21 AM			1:15 AM			100	Length Aired Days Ad-ID
0EA-12-P-130H My 10h			OFA-12-Z-141H NOT True						OFA-12-A-138H Trust HD			OFA-12-A-138H Trust HD			OFA-12-A-133H Sincewhel			OFA-12-P-130H My Job			OFA-12-P-130H My Job				Ad-ID
\$425 00			e \$90.00			\$400.00					\$250.00	\$250,00		\$250.00	ei \$250,00		\$250.00	\$250.00		\$250.00	\$250.00		\$250.00		Rate
)			\$400.00 Credited			\$250.00 MG for 44.4,44.5,44.2,44.1,44.3		\$250.00 See MG 44.6.44.7.44.8.44.9.44.10	MG for 44 4 44 5,44 2,44 1,44 3			MG for 44 4 44 5 44 2,44 1,44 3	8		MG for 44 4,44 5,44 2,44 1,44 3		9 See MG 44 6.44 7.44 8.44 9.44 10	MG for 44,4,44,5,44,2,44,1,44,3		\$250.00 See MG 44 6,44.7,44 8,44.9,44.10	22	Reconciliation
×						43			7		N	თ		5	မ		4	0 0		Ú	3		-4		Ref#

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Now this tanding to whom bills are rendered Applicant and Third Parties shall remain joinly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider applicant to Third Parties for by Third Parties to Applicant will continue to be responsible to Media Provider Applicant place adventising through an adventising agency for other Third Parties that Applicant will continue to be responsible to Media Provider adventising an adventising an adventising and several traditions and several traditions and several traditions of such adventising under the terms set forth herein above. If Applicant is an adventiser all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



KSNV Remit Address: Formerly KVBC

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

INVOICE

invoice # Month October 2012 10/14/12 105004-7

Page 16 of 16

10/01/12 - 10/08/12

Invoice Period	1537	Estimate Number
Inve	OBAM FOR AMERICA	Product
Invoice Date	Obama for America	Advertiser

		il de	
Order Flight	Deal #	Alt Order #	Order #
10/02/12 - 10/08/12		06837947	105004

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
	8
Billing Calendar	Broadcast
Billing Type	Cash

Special Handling

ency Ref vertiser Ref	Æ	Ą
	er	ency Ref
	3	

Advertiser Ref	Ref	Reconciliation	Rate	Ad-ID	Aired Days	Langth	Date	Day
Advertiser Ref			100		2000		100	20000000
Advertiser Ref								5
		Advertiser Ref	2					

Aired Spots 121

Time

Line

Channel Description

Washington, DC 20007

Ste 100 3050 K St. NW Washington Harbor

Attention: Accounts Payable GMMB, Inc./ Washington D.C. Billing Address:

Gross Total \$73,460.00

Agency Commission \$11,019.00

Net Amount Due

\$62,441.00 Payment Terms 30 Days

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